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# Curriculum Vitae

Mike Seyfang

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Mike Seyfang  
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Bachelor of Science, the University of Adelaide

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## Boards and Committees

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**CNBP Centre for NanoScale BioPhotonics:** Education and Outreach Committee. Adelaide.

**National Capital Authority:** Education Advisory Committee. Canberra.

**New Media Consortium:** Horizon Advisory Board – Australian Education. USA.

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## Department of the Premier and Cabinet

12months+

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**Position:** Solution Architect

**Responsibilities:**

- Show leadership in solution design.
- Document current state ICT architecture, assist in establishment of an architectural roadmap and ensure all documentation is maintained.
- Prepare and maintain plans and working documents for the architectural deliverables of specific projects.

**Achievements:**

- Design and prove cloud based platform for mySA GOV with API facade.
- Craft Gartner reviewed discussion papers – mySA Gov digital and developer platforms.
- Leadership roles in AGILE proof of concept projects for digital pass and dashboards.
- Guide creation of enterprise architecture roadmap toward a 'sweet spot' suitable for DPC.
- Deliver ICT's data analytics strategy and roadmap for business intelligence.
- Drive discussion papers for business intelligence and developer platforms.
- Lead technical teams toward better understanding of key platform technologies including active directory and the Microsoft business intelligence stack.
- Design executive reporting dashboard platform according to new hybrid-cloud architecture.
- Technical leadership in 'Our Digital Workplace' project that enables executives to experience and model modern, paper-independent, flexible activity based work.
- Develop future-state architecture with significant improvements in across government access and cloud readiness.

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**Department of the Premier and Cabinet (via Talent International)****6weeks+**

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Position: Solution Architect (contractor)

Reports to: Acting Manager, Business Enablement, ICT Services, Shared Services SA.

**Responsibilities:**

- Document current state ICT Architecture.

**Achievements:**

- Met with key stakeholders from main divisions of Government Services Group.
- Positive response from senior leadership and technical staff.
- Facilitate a workshop to foster greater collaboration between two business units.
- First draft rough sketch diagrams and schematics well received.
- Establish an architecture document repository built on SharePoint.

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**Centre for Nanoscale BioPhotonics****6mth**

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Position: Consulting and Contracting roles

Reports to: Chief Operations Officer

**Responsibilities:**

- Website scope and design.
- Creation of digital infrastructure and media to enhance online presence.
- Assistance with procurement of graphic design and website production.
- Help shape culture and transfer skills.
- Design and develop an innovative system to track and report on key performance indicators.

**Achievements:**

- Innovative and cost effective website design.
- Through innovative design, development and early use of a system to track key performance indicators, the CNBP can already demonstrate that it has met and exceeded several KPI's.

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**Institute for Photonics and Advanced Sensing****2yrs+**

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Position: Consulting and Contracting roles

Reports to: Institute Manager and Director

**Responsibilities:**

- Strategy, Infrastructure Architecture, implementation and co-ordination of social media efforts.

- Creation of digital media to enhance online presence.
- Social media campaigns and content to amplify impact of significant scientific publications.
- Help shape culture and transfer skills.
- Support major funding bids with digital assets and 'pop-up' web sites.

**Achievements:**

- Highly effective external web presence and integration with Institutional web sites.
- Inspire a culture of creating and sharing professional looking visualisations of scientific achievement and endeavour.
- Very useful collection of digital assets that are continually used online, at events and video displays in IPAS headquarters.
- Coordinate production of 2012 IPAS Annual Report.
- Provide supporting materials and assistance for several successful funding bids for the centre itself and more recently a new Centre for Nanoscale BioPhotonics.

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<b>The University of Adelaide</b>	<b>5yrs</b>
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Position: Consultant

Reports to: Executive Dean, Faculty of Sciences

**Responsibilities:**

- Develop strategies for the use of emerging 'New Media' technologies in both Research and Teaching & Learning.
- Execute a 'Seed/Select/Amplify' strategy by conducting a series of experiments designed to fail cheaply & identify likely candidates for further investment.
- Infrastructure Architecture, implementation and social media co-ordination.
- Public Speaking, awareness raising, training, leadership, skills transfer.
- Advise and assist with key strategic initiatives.

**Achievements:**

- A successful and long lasting online platform for research institutes.
- Inform and inspire a number of successful online projects.
- Assist with some interesting pedagogical changes (sc1100).
- Influence & support the iPad E.L.F.S. trial.
- Increase exposure to scientific publications via more effective online archiving using the institutional repository, social media and staff directory pages.
- Create and refine 'Talking Papers' digital narrative for scientific publications.
- Oversee the creation of a new Communicating Science course.

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<b>mikeseysfang.com</b>	<b>9yrs+</b>
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Position: Consulting & contracting

Reports to: Self (sole trader)

**Responsibilities:**

- Business Development - grow networks, maintain pipeline.
- Sales - meetings, proposals, contracts.
- Contractor - execute contracts – do the work!
- Customer Service - publish deliverables, maintain client infrastructure, follow up.
- Finance, administration and marketing.

**Achievements:**

- Successful Social Media outcomes for several organisations and projects. From consulting & Infrastructure Architecture through to implementation, leadership and skills transfer. Government work for GoLive Indonesia, South Australian Education Department & Schools and the Adelaide Thinkers in Residence. Businesses including the Middle East Broadcasting Corporation, Memory Box Backup / Incriptus, InFusion Consulting, Grover Allman, Education.au Limited and more. CISA, Connecting Up and Microsoft Community Engagement in the Not for Profit sector.
- Project work in addition to my roles at the University - AdelaideNano.com Water Industry Alliance, Wine2030, Food2050.
- Serve on 2013 & 14 new media consortium horizon project advisory boards.
- Public speaking engagements with Apple, high profile scientists, local entrepreneurs and more.

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**LearnDog****1yr**

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Position: Product manager

Reports to: Founder & CEO of Archer College

**Responsibilities:**

- Develop and define a vision for this not for profit start-up.
- Build a community of supporters using emerging Web2.0 tools.
- Design an ICT architecture to underpin planned development.

**Achievements:**

- A superb vision that was about five years ahead of its time.
- Successful use of leading edge digital media (blogs and podcasts) that attracted significant global attention.

Position: Consultant, Senior Consultant, Enterprise and Partner Program Manager

Reports to: Enterprise Services Manager

**Responsibilities:**

- Infrastructure architect, messaging specialist.
- Project manager.
- Relationship manager.
- Fee for service Consultant to clients and partners of Microsoft.
- Manage local delivery of global services in enterprise and partner program manager roles.
- Technical lead for sales and marketing work.
- Customer advocate within the Exchange Server team in Redmond.

**Achievements:**

- Lead vendor role in Architecture and roll out of a major whole of government messaging system - SAGEMS.
- Achieve and maintain all relevant certifications (MCSE, CNE, ASE).
- Meet branch goals and utilisation targets for nine years.
- Envision, plan and drive implementation of an Innovation Centre.
- Manage multiple concurrent Innovation Centre projects with successful outcomes for Microsoft, SA Government and local ICT business partners.
- Successful long term assignment to transform a difficult client relationship into a fruitful partnership.
- Many successful domestic and international infrastructure architecture design and review assignments.
- Work closely with Adelaide Bank CIO to develop a reference Architecture to underpin a commodity approach to wintel infrastructure for business growth.
- Recruitment and mentoring of two interns , both of whom went on to spectacular careers within Microsoft and beyond.

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## Employment History

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### Ferntree Computer Corporation

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Consulting Systems Engineer reporting to State Manager and Services Manager Pre-sales infrastructure design and systems engineering on large project bids. Fee for service consulting, project management, systems management, infrastructure design and more. Technical support for branch business units – training, payroll, administration.

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### AppleCentre Adelaide, Random Access

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Systems Engineer, Consulting Systems Engineer, Consulting Manager reporting to General Manager. Pre and post sales technical support. Lead a transition from free to fee for service systems engineering. Expand service offerings beyond Apple only opportunities. Mentor a small and very talented team of consultants.

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### Elders Pastoral

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Office systems analyst, Consultant – end user facilities & productivity services, Manager end user computing. Support and maintain ‘office systems’ on a very large, distributed network of IBM Midrange and Mainframe machines. Improve productivity of documentation writers, administrative workers, business analysts and executives through effective use of technology. Provide data analysis and reporting to drive rationalisation then executive information systems to support business units following rationalisation. Manage the end user computing department.

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### Lensworth Finance

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Programmer, Analyst Programmer, Acting EDP Manager. Documentation and maintenance of existing in-house software. Write, test and debug code written to specifications. Systems analysis and design. External audit compliance. Oversee data entry, printer and telex operators. Provide support and training for all computer hardware and software.

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### Technology

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IBM Midrange, Mainframe and PC. Workstation and Midrange systems from Sun, DEC, Tandem, NCR and CDC. Apple desktop, server and mobile. Many programming languages including Pascal, RPGII, Cobol, Basic, HyperTalk, VB.net, C++ and JavaScript. Business Intelligence and report writing in Mainframe and PC systems on databases from IBM, Oracle, Microsoft SQL and more. Local and Wide Area Network design with deep understanding of the entire Microsoft platform both servers and desktops. Experience with Cloud services with and emphasis on open platforms. Fluent in all desktop productivity software on both Windows and Mac.

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## Employment History

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### Government

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Solution architect in the Department of the Premier and Cabinet, South Australia. Served on education advisory committee for the National Capital Authority, Canberra.

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### Educational Technology Specialist

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Since 2000 on various projects while working at Microsoft, Education.au Limited and the University of Adelaide. Design and delivery of ICT solutions, project management, Social Media and digital marketing.

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### ICT Infrastructure Architect

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In the 1990's to mid 2000's technical architecture, consulting and project management to support pre and post sales activities of vendors of ICT hardware, software and services. Microsoft, Ferntree Corporation, Random Access Consulting. Recent consulting projects have required ICT architecture & design, particularly in the area of interfacing legacy systems to cloud based services.

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### Software Development

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From 1980's to 90's as in-house programmer, analyst programmer and manager for Lensworth Finance and Elders. Continues to dabble in programming having done at least 'hello world' projects in all major Microsoft, Apple and Arduino platforms.

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## Key Skills and Experience

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- Particularly gifted in applying technology to business challenges.
- Extensive experience as a technical specialist.
- Rock solid history in customer and vendor roles.
- Globally recognised skills in Infrastructure Architecture and design of complex interconnected systems.
- Proven analytical, evaluative and problem-solving ability.
- A good communicator who enjoys public speaking.
- Able to organise and prioritise in dynamic environments.
- Desire and ability to work in a team-oriented, collaborative environment.
- Experience with all Microsoft desktop and server environments including Exchange Server, Active Directory, SQL Server, SharePoint, File and Print services, the other 'Back Office' servers and Windows + Office on the desktop.
- Experience with and affinity for Apple products and their integration into complex environments.
- Experience with cloud services built on open source platforms.
- Successful early adopter of Internet, Web2.0 and Social Media technologies.
- Knowledge and experience in local and wide area networks - TCP/IP and more.
- Strong customer service orientation.
- Developer experience in PHP/MySQL, Pascal, Cobol, RPGII, VB.net, C++ Arduino.
- Proven ability to master new and emerging technologies very quickly with minimal training.
- Knowledge of ITIL foundations, the SDLC process and specific methodologies and frameworks including TOGAF, MSF, Prince2 and Method/1.
- Consulting background with project management experience.

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## Boards and Committees

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**National Capital Authority:** Education Advisory Committee 2014-15. Canberra.

**New Media Consortium:** Horizon Advisory Board – Australian Education 2013-14. USA.

PORTFOLIO <http://pinboard.in/u:fang/t:portfolio> contains a list of links to evidence of achievements.

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