

Mike Seyfang – Recent Project List

Connecting up Australia - highly successful social media 'infection' of the 2009 Connecting Up NonProfit technology conference in Sydney.

University Senior College - prepare and deliver professional development workshops around social media or web2.0 and teaching.

TAFE - keynote the 'Edayz09' conference.

Connecting up Australia - assist this not for profit organisation with strategy and planning for online components of its annual events.

University of Adelaide - Twelve month part time appointment as New Media Consultant to the Executive Dean, Faculty of Sciences with special secondment to Professor Tanya Monro, Chair of Photonics & director of the Centre of Expertise in Photonics.

LitFuse – Web2.0 Bootcamp. Prepare and deliver a full day ‘Web2.0 BootCamp’ in conjunction with LitFuse. Each participant has a networked computer and is taken on a very hands on journey through RSS readers, Blogs, Podcasts and more.

Water Industry Alliance – PitchFest & Follow up presentation (podcast and video online)

Education.au Limited – longer term engagement to address a range of strategic initiatives including Edna.tv and labs.edna.edu.au.

LitFuse – facilitate design, procurement, development and implementation of litfuse.com.au in conjunction with In Fusion consulting and Jaba Multimedia.

SAMDB NRM Board and InFusion consulting. Design, procure and build audio recording and new media infrastructure for InFusion consulting. Setup and train two key staff in the process of recording, post production and publishing of audio podcasts – with ‘hands on’ assistance at a public event in Mt Barker in July 2007.

Education.au Limited – another short engagement to help staff from various business units improve their podcasting skills. Help events team to complete audio post production and publishing from the successful Jimmy Wales events and plan for the next event with Danah Boyd in August 2007.

LivingLaboratories – design and build new media infrastructure to support ‘Living Laboratories’ workshops to be held in 2007. Use this infrastructure to publish podcasts from one such workshop in June, 2007. Prepare and deliver a short talk about ‘Online Learning Communities’ at this workshop. Record, post-produce and publish podcasts of key talks from the day. Follow up with general new media consultation for future use of this infrastructure.

CISA – Connecting Up 2007 Conference, New Media services. Take care of conference blogging, podcasts and other RSS based media monitoring activities. Record, post-produce and publish audio podcasts for major keynote sessions on the day they were delivered. Recruit, monitor and nurture a community of bloggers. Design and conduct a workshop in which each participant creates their own blog.

MBC – Middle East Broadcasting Corporation - Lead international team in development of a business plan that will enable community development from viewing audience of a very popular television station. Building from a mailing list resulting out of a competition, develop new media style web infrastructure to support development of this community with a view to

commercialization. Provide some follow up assistance with recruiting following successful presentation of business plan.

Education.au limited – short engagement to wind up and review the first successful innovative ‘Proof of Concept’ project and begin a second.

Lodestar – business development in new market sector.

Education.au limited – one term of Web2.0 workshops, a two week contract to build new media capabilities into national and international events, a six month contract to lead internal ‘Emerging Technology Group’ through strategic takeup of emerging technology and innovative processes. Lead business and technical teams into a culture of innovation through Proof of Concept project(s). Resulting in very effective corporate blogs (both internal and external), good integration with existing web infrastructure (including the moodle based Edna groups) and world renowned podcasts.

Microsoft – various Web2.0 extensions to community building, both technical and procedural. Review and extend existing web portal while beginning work on a strategy to utilise emerging social web tools and technology. Project manage development of new RSS capability and problem solving around hosted sharepoint infrastructure.

Archer College – corporate blogging, new media and ad-hoc architectural advice. Set up and nurture corporate weblogs with integration to existing website. Lead internal team in formation of policies and procedures that will ensure effective use of this new medium. Show leadership and best practice modelling for podcasts and other new media experiments. Also ad-hoc assistance with architectural advice on internal systems such as telephony and computer servers.

SA Department of Education and Childrens Services (DECS) – one term of Web2.0 workshops. Run in parallel with similar work at Education.au limited. Delivered to the recently established group of ‘eTeachers’ utilising staff and infrastructure from Technology School of the Future (TSOF). As a side benefit – help establish and nurture the informal ‘net2blazers’ group within DECS with a view to supporting the growing community of teachers who see the potential for social software in education.