

Mike Seyfang – Recent Project List

A [collection of links](#) that represent a portfolio of my work.

South Australian Government - Solution Architect for the Government Services Group in the Department of the Premier and Cabinet.

National Capital Authority - appointed to the NCA's Education Advisory Committee.

Institute for Mineral and Energy Resources - work with IMER Manager to develop a best practice for secure use on DropBox and other online collaboration tools for a new research hub. Create a 'recipe' for optimal use of DropBox for business, VIIVO Public Key Encryption and the SLACK collaboration suite for the new hub.

Talent International - ICT contractor (part time).

ICONS Alliance - champion development of ICT capability for a fledgling group of independent consultants while developing business opportunities. Subcontracted to create business process maps to support organisational change at a Government department. Develop methods for visualising commentary on current state and proposed future states using Powerpoint to narrate Business Process Model & Notation (BPMN) maps crafted in Creately.

Future Student Engagement - small consultancy for the Office of the Deputy Vice-Chancellor and Vice-President (Academic) at the University of Adelaide. Lead the team in a process of finding and using online tools to enhance their outbound presentations.

Centre for NanoScale BioPhotonics (ARC Centre of Excellence) - Provide support in the startup phase of the new Centre. Develop tools and strategies for collection and dissemination of Key Performance Indicators. Guide design and procurement of a website to replace the temporary online presence developed in support of the successful funding bid. Manage the transition of 'KPiTracker' data from a prototype system that I developed to a more robust wordpress environment managed and supported by the new website provider.

Institute of Backyard Studies - research audio signalling mechanisms for a 'Pendulum Wave' machine. Develop a platform for testing sensors and exploring mechanisms by which sound acquires meaning. After discarding several unsuccessful smartphone prototypes, develop a robust architecture based on arduino and midi. Recruit and mentor a young computer science engineer to refine some of the audio, simulation and internet interactivity.

Institute for Photonics and Advanced Sensing - general casual help including the development of 3D graphic animation capability and support for an ambitious bid for a new Centre for Nanoscale BioPhotonics cnbp.org.au.

Innovation Space @ ASMS - develop 'Getting noticed online' module for the Innovation Space at the Australian Science and Maths School. Present to 100 year ten and eleven students at 'Uni Day' assembly.

2013 Horizon Project Australia Advisory Board - Advise on [Australian Tertiary Education 2013 - 2018 Technology Outlook](#) published by New Media Consortium.

Apple Digital Content workshop - assist with a one day workshop for south australian high school teachers run by apple at aberfoyle park high school. Overview of iTunesU course manager an iBooks author with focus on 3D and HTML 5 widget creation.

Communicating Science 7020 - develop and help to run a two week winter school intensive course on Communicating Science. Work on this project began several years ago and soon came to fruition when a course co-ordinator was appointed.

Wirreanda Secondary School - Strategic planning workshop followed by development of specific plans with learning technologies coordinator.

Mark Oliphant College - project work, more information to follow when projects are complete.

Aberfoyle Park High School - A morning of professional development for staff involved in year 8 iPad project. Described as "An exciting and mind challenging morning. It will push your boundaries" The theme was "Possibilities – What doors open when every year 8 has an iPad?"

Food2050 - Take care of social media coverage for a national summit on food security. Work with event coordinator to leverage infrastructure from client's previous events, recruit social media enthusiasts and connect with mainstream media coverage.

The University of Adelaide - another part time contract, this time as media co-ordinator for a research project. Notable projects include 'talking papers' narrative, input to e-Science magazine, video production and publication, a new 'communicating science' course and continued involvement with IPAS and the Environment Institute.

GoLiveIndonesia - social media architecture for ambitious new venture seeking to raise the profile of economic reform policy and research on the world stage.

Australian Science Communicators (SA) - social media workshop 'blogging 101 & beyond' at the RiAus in Adelaide.

MemoryBoxBackup - social media consult for exciting new IT startup based in Adelaide. Their innovative 'reverse peer-to-peer' cloud backup service will benefit from a strong sense of community which can be enhanced through effective engagement through online social media.

The University of Adelaide - Third twelve month part time appointment. Four days per week as social media consultant to the Executive Dean, Faculty of Sciences with funding through the Environment Institute and the Institute for Photonics and Advanced Sensing (IPAS). Notable projects include the free iPad for all first-year science students and the 'textbook free' initiative.

WIA the Water Industry Alliance - brief consult in conjunction with a community builder contractor to architect and implement new social media strategy in conjunction with deployment of new customer relationship management (CRM) and web infrastructure.

Google and Mobilizy - planning social media powered citizen science initiatives on the river Murray and along the Heysen trail. (Details not yet public).

The University of Adelaide - Second twelve month part time appointment. Two days per week as social media consultant to the Executive Dean, Faculty of Sciences. Two days per week for the Executive Dean, Faculty of the Professions.

InFusion consulting - design and implement social media components of client events.

IPAS the Institute for Photonics and Advanced Sensing - in addition to my University of Adelaide consultancy, work with director, Professor Tanya Monro on the launch of the Institute, projects in the Arts community and trans-disciplinary research awareness.

Adelaide thinkers in residence - architect social media enhancements to online coverage of residencies. Infect Genevieve Bell residency with various web2.0 initiatives, including the SASStories campaign.

SAMDB - the South Australian Murray Darling Basin Natural Resource Management board - sow seeds for citizen science initiatives through work on geo-tagging flickr photos in a database and through training in audio podcast techniques.

Connecting up Australia - highly successful social media 'infection' of the 2009 Connecting Up NonProfit technology conference in Sydney.